Can you take your TikTok algorithm from mid tier to top tier?

1. Get set

TikTok can be scary accurate. With each video you watch, you're teaching the AI algorithm what you like and dislike. If you spend a lot of time watching that guy who grills every food, you'll start to see grilling videos more and more. So how can you influence your own TikTok algorithm?

Want a quick review of AI? Check out the site below to get familiar with AI in 5 minutes:

aiedu.org/ai-in-five
Choose something you'd like to see more of in your TikTok FYP. Here are some ideas:

- Powerwashing random stuff
- Cooking healthier food at home
- Women CEOs
- Learning how to code
In one week, get TikTok to show you a lot more of the new interest you chose. How? Think about everything you can do on TikTok:

- Watch
- Comment
- Like
- Search
- Follow

**HINT**
Start by searching for hashtags about your new interest

**Make** a conclusion: which ways were best for influencing your algorithm? How successful were you?

3 Share

Create a graphic to share what you found:
• **Include** this challenge's question
• **Explain** how you updated your TikTok algorithm with something new

Here's an example:

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**FIXING MY FYP**

I wanted more positive content on my FYP. So I got TikTok to think I love pickling 🤪

1. Search for pickling videos #pickles
2. Watch pickle videos all day
3. (optional) Like every single pickle video

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**Awesome** job on this challenge! You're making AI work for you.

Tackle more challenges:
[aiedu.org/ai-challenges](aiedu.org/ai-challenges)